

Programme Aim and Title	BA(Hons) Songwriting
Intermediate Awards Available	Cert HE, Dip HE, BA
Teaching Institution(s)	The Institute of Contemporary Music Performance
Alternative Teaching Institutions (for local arrangements see final section of this specification)	N/A
UEL Academic School	Arts & Digital Industries
UCAS Code	W3W8
Professional Body Accreditation	N/A
Relevant QAA Benchmark Statements	Music (2016) English (2015)
Additional Versions of this Programme	CertHE Songwriting
Date Specification Last Updated	04/06/18

## Programme Aims and Learning Outcomes

### What is this programme designed to achieve?

- To equip you with a systematic understanding of key aspects of current songwriting, live demonstration and production techniques;
- To prepare you for working within the future music industry in multiple ways, from the traditional employee to the portfolio career;
- To stimulate and develop your ability to expand on and exploit your songwriting ability by building confidence and creative flexibility as a music business entrepreneur;
- To develop your transferable, analytical, research and creative commentary skills to a level sufficient to engage in songwriting critique and commentary, songwriting teaching and further study.

### What you will learn:

#### Knowledge

On completion of this programme the successful student will be able to:

- Identify and reproduce current songwriting and demonstration skills along with their application in context;
- Describe the role of the creative music entrepreneur in the modern music industry;
- Outline the main professional music industry practices and structure.

### Thinking skills

On completion of this programme the successful student should possess:

- An advanced level of communication, imagination and creativity;
- An understanding of the commercial nature of the popular music industry;
- The ability to construct a reasoned, evaluative argument with an independent point of view

### Subject Specific Practical Skills

On completion of this programme the successful student will be able to:

- Use established techniques to generate industry standard original musical material;
- Implement music technology to assist in the production of recorded demonstrations of original work;
- Utilise music theory and aural perception skills through arranging, transcribing and composition;
- Engage in music industry practices including marketing, promotion and writing business plans.

### Skills for life and work (general skills)

On completion of this programme the successful student will be able to:

- Use ICT appropriately for working in songwriting;
- Communicate and collaborate effectively as a member of a creative team;
- Evaluate and organise their own learning effectively;
- Work independently, managing their own time, motivating themselves and managing their own schedule effectively.

## Learning and Teaching

Knowledge is developed through

- Lectures
- Seminars
- Workshops

Thinking skills are developed through

- Lectures
- Tutorials
- Group workshops

Practical skills are developed through

- Skills workshops
- Lectures
- Seminars

Skills for life and work (general skills) are developed through

- Project Based work supported by Tutorials / Workshops
- Mentorship scheme

## Assessment

Knowledge is assessed by

- Essays
- Recorded tracks
- Live performance of original material

Thinking skills are assessed by

- Essays
- Project proposal

Practical skills are assessed by

- Recorded Tracks
- Live performance of original material

Skills for life and work (general skills) are assessed by

- Showcase / event organisation
- Recorded tracks

Students with disabilities and/or particular learning needs should discuss assessments with the Programme Leader to ensure they are able to fully engage with all assessment within the programme.

## Work or Study Placements

N/A

## Programme Structure

All programmes are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- |   |  |
|---|--|
| 3 | Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree programme. |
| 4 | Equivalent in standard to the first year of a full-time undergraduate degree programme.  |
| 5 | Equivalent in standard to the second year of a full-time undergraduate degree programme.                                       |
| 6 | Equivalent in standard to the third year of a full-time undergraduate degree programme.  |
| 7 | Equivalent in standard to a Masters degree.  |

Programmes are made up of modules that are each credit weighted.

The module structure of this programme:

Level	Module Code	Module Title	Credit Weighting	Core/Option	Available by Distance Learning? Y/N
4	PA4312	Music Culture, Context and Criticism I	30	Core	N
4	PA4911	Creative Songwriting	30	Core	N
4	PA4912	The Practicing Songwriter	30	Core	N
4	PA4913	Theory for Songwriters	30	Core	N
5	PA5312	Applied Songwriting	30	Core	N
5	PA5313	Music Culture, Context and Criticism II	15	Core	N
5	PA5314	Marketing and Monetising Your Music	15	Core	N
5	PA5321	Principles of Creative Production	30	Option	N
5	PA5322	Principles of Creative Performance	30	Option	N
5	PA5323	Music Composition for Songwriters	30	Option	N
6	PA6317	Dissertation	30	Core	N
6	PA6318	Professional Project	30	Core	N
6	PA6322	The Business of Songwriting	30	Core	N
6	PA6911	Creative Identity & Repertoire	30	Core	N

*Please note: Optional modules might not run every year, the programme team will decide on an annual basis which options will be running, based on student demand and academic factors, in order to create the best learning experience.*

*Additional detail about the programme module structure:*

A core module for a programme is a module which a student must have passed (i.e. been awarded credit) in order to achieve the relevant named award. An optional module for a programme is a module selected from a range of modules available on the programme.

The overall credit-rating of this programme is 360 credits. If for some reason you are unable to achieve this credit you may be entitled to an intermediate award, the level of the award will depend on the amount of credit you have accumulated. You can read the University Student Policies and Regulations on the UEL website.

## Programme Specific Regulations

N/A

## Typical Duration

The expected duration of this programme is 3 years full-time.

## Further Information

More information about this programme is available from:

- The UEL web site ([www.uel.ac.uk](http://www.uel.ac.uk))
- The programme handbook
- Module study guides
- UEL Manual of General Regulations (available on the UEL website)
- UEL Quality Manual (available on the UEL website)
- School web pages
- The ICMP web site ([www.icmp.ac.uk](http://www.icmp.ac.uk))

All UEL programmes are subject to thorough programme approval procedures before we allow them to commence. We also constantly monitor, review and enhance our programmes by listening to student and employer views and the views of external examiners and advisors.

Additional costs:

N/A

## Alternative Locations of Delivery

N/A